

Mónica Sofia Silva **Duarte**  
curriculum vitae



# Mónica Sofia Silva Duarte

businesswoman  
and philanthropist

Czech Republic, Cape Verde



born 9.10.1991  
Santa Cruz,  
Republic of Cape Verde

## Profile

M.Tech. Mónica Sofia Silva Duarte, MBA studied physical engineering and holds a bachelor's degree in corporate finance and a master's degree in business administration. She is an entrepreneur and philanthropist from Cape Verde who lives in the Czech Republic.

Mónica has a background in the fashion industry, starting out as a top model and later founding her own brand of women's shoes and accessories - MÓNICA SOFIA. She is a founder and current Vice President of the Czech-Cape Verdean Chamber of Commerce, which aims to promote bilateral relations between the two countries in the fields of trade, culture, education and tourism cooperation. Among her other activities is the management of Cape Verde Real Estate, a real estate company that specializes in the sale of Cape Verdean real estate to Czech investors. Mónica is also the founder and current president of the Naděje Cabo Verde Foundation, with which she is actively involved in the development process of the Cape Verde Islands through humanitarian aid to the most vulnerable social groups such as children, youth, women and people with disabilities. Mónica Sofia has been awarded the prestigious International Trebbia Awards in the category of cultural dialogue between nations for the year 2023.

As a philanthropist, she has implemented many important initiatives with her foundation and she has installed 16 youth multimedia centers in her hometown town of Santa Cruz, donated over 200 computers to three elementary schools, and provided tons of aid to Cape Verde and its communities fighting COVID-19. Naděje foundation donated three school buses to the municipalities of Santa Cruz and Tarrafal, and modern ambulance, and she contributed to other worthwhile causes. "Naděje" means a hope in Czech language.

Mónica is fluent in Portuguese, English, Czech and Spanish. She was awarded by the Deputy Prime Minister Doc. Karel Havlíček as the most active African in promoting her country. She graduated with the highest qualification from the University of Finance and Administration In the Czech Republic.

## Overview of activities and projects

2022

Appointed President of Cabo Verde TradeInvest for Europe.

position: president

2021

Established Cape Verde Real Estate s.r.o.

position: managing director

2020

Establishment of the Czech-Cape verdian Chamber of Commerce

position: vice-president

2018

Establishment of the Naděje Cabo Verde Foundation

position: Chair of the Board of Directors

Establishment of AMAMI s.r.o. and creation of the fashion brand MÓNICA SOFIA

position: managing director of the company

2017

Cooperation with Nanoprogress and Nanotech Dynamics companies

position: project leader

2010—2013

GUESS Portugal

position: sales manager

### details

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www.ck-obchodnikomora.cz

www.nadejecv.org

www.estatecv.com

+420 736 446 317

### skills

engineering

finance

public relations

international relations

creative director

### languages

Cape Verdean Creole

(native speaker)

Portuguese (fluent)

English (fluent)

Spanish (fluent)

Czech (fluent)

recognition

she graduated with the highest qualification from the University of Finance and Administration, in the Czech Republic

she was awarded as the most active African in promoting her country of origin by the Deputy Prime Minister of the Czech Republic  
Doc. Karel Havlíček

## Education and training

2014 - 2020

University of Finance and Administration, Prague, Czech Republic  
major in Corporate Finance, Cooperative Finance

2009 - 2014

Instituto Superior Técnico , Lisabon, Portugal  
physics of technological engineering

English language lessons at Prague Cambridge School

Advanced Czech language and citizenship lessons

Education in shoe and accessory design

Training in Introduction to Tourism, Emotional, Intellectual and Spiritual Intelligence, Entrepreneurship

## Computer skills

Operating systems: Windows 11, iOS

Office software: Microsoft Office,

Programming languages: C, C++, Matlab, Java Script and engineering software for designing sockets

## **Communication skills**

### **Presentation skills**

(presenting extensive data to a wide range of target groups, backgrounds and nationalities).

### **Project management**

(organising activities, prioritising multiple tasks and completing them within deadlines)

### **Report writing skills:**

(confidence in writing accurate and timely reports written with target groups in mind, foreigners including)

## **Hobbies and interests**

In her spare time, she enjoys watching news and documentaries to keep up to date with current affairs and the latest developments in the international market. She also enjoys travelling, drawing, reading and socialising with family and friends.

## **Reference**

Inspiration - Folorunsho Alakija

Fashion - Givenchy

Music - Beyoncé, Ildo Lobo

Economy - Gary S. Becker

Favorite presidents - Nelson Mandela a Václav Havel

significant achievements  
as an entrepreneur  
and manager

- Thanks to the activities of the Czech-Cape Verde Chamber of Commerce and Cape Verde Real Estate company, there is a massive increase in investment by Czech investors in Cape Verdean real estate
- First Czech-Cape Verde Trade Fair, Praia , Cape Verde 2022
- Start of preparations for the implementation of the development projects DuarGema House of Diaspora and DuarGema FIVE STAR Living
- First Cape Verdean-Czech Forum on Sustainable Business and Investment Impacts (2020)
- Introduction of air service between the Czech Republic and Cape Verde on 5 February 2021 amidst the covid pandemic19
- Supporting Cape Verde to fight COVID19 - worth more than 120,000 euros
- Water condenser using solar energy donated to the Ministry of Agriculture and Environment of Cape Verde
- REDONDA project - construction of a luxury resort in Santiago worth more than 250 million euros
- A significant increase in Czech and Slovak tourists to Cape Verde, which influenced Poland to launch tourist flights to Cape Verde
- The cooperation protocol between the Jean Piaget University of Cape Verde and the University of Ostrava

- International Trebbia Awards 2023 - winner in the category of cultural dialogue between nations
- Donating a wide range of food supplements, trace elements and vitamins to the Cape Verdean community.
- Donating a state-of-the-art Linet hospital bed to a Cape Verdean hospital.
- 3 school buses donated to the communities of Santa Cruz and Tarrafal in 2019, including other donations.
- Supporting more than 3 primary schools with computers and electronic materials (200 computers in total).
- Providing several tons of donations to Cape Verde and Cape Verdean communities in the fight against COVID 19 (including a ventilator to the Ministry of Health and an ozonizer to the Civil Protection, municipal firefighters and medical delegations).
- Made in the Czech Republic, in 1 year with the support of the Chamber of Commerce and its partners, a large mobilization of donations of all kinds to support needy families and schools in Cape Verde (school supplies, desks, chairs toys enough for more than 3 40 foot containers shipped to Cape Verde- more than 300 thousand euros in donations and a new ambulance equipped for the island of São Nicolau).
- Casa dos Sonhos project
- Civic education for Cape Verdean parents and guardians
- The implementation of a project to install 16 multimedia centres in Santa Cruz, 2017

significant achievements  
as a philanthropist  
Naděje Foundation  
and Esperança Foundation

## Current significant events

The Nadje Endowment Fund received a generous donation of thousands of packages of food supplements and vitamins from MOVit Energy, which were then delivered to Cape Verde.







## Current significant events

MOVit Energy has been cooperating with the Cabo Verde Hope Foundation for a long time and its CEO, Mr. Ondřej Klega, received a plaque from Mónica Sofia as appreciation and thanks for the great cooperation.

## Current significant events

The first Czech-Cape Verdean trade fair jointly introduced Czech and Cape Verdean companies and institutions

The fair, organised by Mónica Sofia, was also visited by the President of the Republic of Cape Verde, Dr. José Maria Pereira Neves



The first Czech-Cape Verdean trade fair was an incredible success and was covered by all media



# PRIMEIRA FEIRA CHECO-CABO-VERDIANA

A cidade da Praia recebeu de 22 a 24 de Setembro a 1ª Feira de Empresas e Empregos checos e cabo-verdianos, nas instalações da FIC – Feira Internacional de Cabo Verde em parceria com o Governo de Cabo Verde, Câmaras Municipais e várias outras instituições públicas privadas de ambos os países.

A Feira Checa e Cabo Verdiana, sob o lema “Kuprevnídká Ostrov, podnikatelská brána do Afriky”, ou seja, Cabo Verde como a porta dos empresários checos para África, teve como principal objetivo reunir empresários e empresas de alto nível das principais empresas checas com interesse em Cabo Verde e vice-versa, representantes, seniores de instituições financeiras e de desenvolvimento, investidores, a diáspora, num contexto favorável a negócios, com vista a acelerar os investimentos e o crescimento nos sectores mais promissores em Cabo Verde. Este evento envolveu 17 exposições checas e nacionais.

O discurso de boas vindas foi feita pela Vice-Presidente da Câmara de Comércio Checo-Cabo-verdiana, empreendedora Mónica Duarte que é também fundadora desta organização. Mónica Duarte deu as boas vindas ao Ministro Alexandre Dias Monteiro, Adalgisa Vaz Secretária de Estado do Fomento Empresarial, aos expositores, os representantes das Câmaras Municipais de Santa Cruz, Maio, Praia, Boa Vista e Tarrafal de S. Nicolau, a representante da União Europeia, da Câmara do Comércio do Sotavento, Cabo Verde TRADEINVEST e ilustres convidados.

No primeiro dia houve as intervenções dos representantes do Sector Privado, Presidente Câmara de Comércio de Sotavento, Marcos Rodrigues, da Embaixadora da União Europeia em Cabo Verde, Carla Grijo e por fim a abertura oficial pelo Alexandre Dias Monteiro, Ministro da Indústria, Comércio e Energia. O Ministro da Indústria, Comércio e Energia afirmou que a primeira edição da feira checo cabo-verdiana está alinhada com as



estratégias de desenvolvimento de Cabo Verde e representa uma oportunidade para alavancar as empresas dos dois países.

“É com grande satisfação que recebemos esta primeira edição da feira de empresas e empregos checo cabo-verdianos. É um privilégio para Cabo Verde acolher esta iniciativa

louvável tendo em conta a situação particularmente difícil que temos vindo a enfrentar”, declarou, salientando que Cabo Verde é uma porta aberta para a promoção do intercâmbio intercontinental devido a sua localização geoestratégica.

De acordo com o governante, o país está a neste momento a viver a sua

serviços em construção, mobilizar parcerias empresariais lá onde for útil e competitivo ocupar os passos nessa cadeia de valor regional e global em edificação.

Alexandre Monteiro asseverou, neste sentido, que a feira está alinhada com as estratégias de desenvolvimento social no país, está explianada no próprio lema do evento “Cabo Verde como a porta dos empresários checos a África” e visa reunir empresas e empresários de alto nível do mercado checo e cabo-verdiano com interesse em investir nos respectivos países.

Lembrou que o país beneficia de acordos de cooperação comercial propícia para ser uma porta de entrada no mercado africano, frisando que apesar dos constrangimentos logísticos ainda existentes de apoio ao comércio de bens e serviços entre Cabo Verde e o continente africano, o arquipélago ambicioso integrar a cadeia de produção de bens e serviços a nível regional.

“O facto de Cabo Verde ser um país aberto com uma boa localização estável, com baixos riscos sociais políticos, sanitários e secundários, ajudam a inserção do país em espaços económicos muito atractivos. Além disso, dispõe de alguns recursos naturais hoje estratégicos para o seu desenvolvimento”, reforçou, considerando que as economias azul e verde são importantes aceleradores da diversificação económica do país.

Alexandre Monteiro afirmou ainda que o Governo está comprometido em promover e apoiar iniciativas privadas e em criar as condições para o seu desenvolvimento, alertando, no entanto, que o país precisa de um sector empresarial forte, capaz de gerar emprego e ter um peso mais expressivo na geração e captação da riqueza nacional.

O evento contou com a presença de fabricantes checos de bombas de calor, condensadores, água de nascente embalada, vitaminas e moda feminina, e empresas ligadas a imóveis, construção



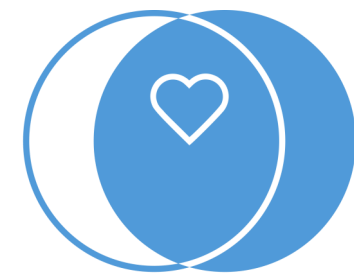
important institutions  
and companies in which  
Mónica Sofia currently  
operates



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Cabo Verde**

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